NICHOLAS TOURVILLE

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-SKILLS-

UX Research
- Interview, Contextual Inquiry, Affinity Diagramming, Cognitive Walkthrough, Heuristic Evaluation, Kano Analysis, Competitive Analysis, Information Architecture, Survey, Website Analytics

UX Design
- Persona, User Flows and Journey Mapping, Storyboarding, Rapid Prototyping, High-Fidelity Prototyping, Wireframing, Data Visualization, Key Performance Indicators, Project Scoping

Tools
- Sketch, Axure, Adobe XD, InVision, Keynote, Pen & Paper, HTML/CSS

-EDUCATION-

Prime Digital Academy   August 2019
User Experience Design Certification   Minneapolis Campus

Rutgers University   September 2011 – 2019 (expected)
PhD in Philosophy   GPA 4.0/4.0

University of Minnesota, Twin Cities   May 2011
Bachelor of Arts in Philosophy   Minor in Economics
Bachelor of Arts in Mathematics

-PROFESSIONAL EXPERIENCE-

UX Student   *Prime Digital Academy, April 2019 - August 2019*
- Solo project for High Tech Kids, a charitable organization that introduces K-12 graders to STEM concepts through robotics competitions
  - They needed more supporters to grow, and alumni were their most important source of sustainable support
  - I conducted research on alumni, the organization, and comparable organizations, and built a multi-touchpoint alumni engagement strategy prototyped with tools like Sketch and Adobe XD
  - My final deliverable is a report with annotated prototypes that include storyboards, social media posts, a program flyer, and interactive web pages. I also present research-based goals that motivate my prototypes, and implementation strategies paired with key performance indicators
- Final group project for Edwards.ai, a startup developing a platform that enables people without coding experience to develop and publish mobile applications with artificial intelligence capabilities
  - They needed a proof-of-concept app leveraging their platform, so we designed a touch-free app for ride-share drivers that improves efficiency, safety, and the rider experience
  - I focused on research and our voice user interface, but also prototyped several features. I was the client's point of contact for my team, which included Bradley Carufel, Breanna Weiss, Erin Lorentzen, and Joe Wipperfurth
  - I worked with my team to use surveys, interviews, Kano analysis, desirability testing, and the Wizard of Oz method to understand the problem space; and to use Sketch and Adobe XD to develop prototypes
- Additional clients: Minnesota Environmental Fund, Parents Forward, Radical PhD, and TopKnott

Philosophy and Mathematics Researcher   *Rutgers University, 2011 - present*
- Published articles as first author in top journals like *The Review of Symbolic Logic* and the *Logic Journal of the IGPL*
- Worked both alone and in teams to solve intractable problems and meet deadlines

Philosophy Instructor   *Rutgers University, 2014 - 2018*
- Designed and taught seven of my own undergraduate courses; collaborated with others to teach four additional courses
- Explained complex technical material to diverse audiences

Small Business Partner   *The Cracked Pot Ceramic Studio, 2013 - 2018*
- Started, grew, and sold a business specializing in pottery instruction
- Taught classes, sold art, contributed to marketing and business management

Counselor & Curriculum Director   *Various Summer Debate Camps, 2011-2016*
- Worked with hundreds of diverse debaters around the country at the National Symposium for Debate, Counterpoint Debate Institute, and Victory Briefs Institute

Debate Coach   *St. Louis Park High School, 2007 - 2011*
- Used my competitive experience as the top-ranked debater in the country to coach a highly successful high school team

-COMMUNITY INVOLVEMENT-

UXPA MN Member   *May 2019 - present*
- Joined the Minnesota chapter of the User Experience Professionals Association after attending the U/X/D workshop co-organized by AIGA

Giving What We Can Member   *September 2011 - present*
- Volunteered for an effective altruism group that aims to create a world in which giving 10% of our income to the most effective organizations is the norm

Conference Organizer   *February 2012 - May 2018*
- Organized several philosophy conferences, including the biennial Metaphysical Mayhem workshop
- Co-founded the Workshop on Teaching Philosophy at Rutgers University

Invited Speaker   *April 2013 - April 2019*
- Gave many talks at philosophical events; most prestigiously, I was the only graduate student invited to talk at the Semantic Paradox and Revenge conference at the University of Salzburg

-MY PATH TO UX-

PHILOSOPHY	POTTERY	MATH	DEBATE
Empathy **Critical Thinking** **Writing**	**Creativity** **Business-Sense** **Adaptability**	**Analysis** **Problem Solving** **Organization**	**Communication** **Teamwork** **Leadership**
I learned how to navigate through ambiguous spaces	I learned how to run a business that makes customers happy	I learned how to define problems and break them down	I learned how to meaningfully connect with people